

SPECIFIC RULES FOR Lady B Basement Party

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

PROMOTION DESCRIPTION:

- Station: WPPZ-FM owned and operated by: Urban One, Inc., d/b/a Radio One Philadelphia
- Promotion: Lady B Basement Party
- Promotion Period: The Promotion begins on Monday, October 30, 2023, and ends on Friday, November 3, 2023.
- Entry Methods: There is one (1) Entry Method: Participants may enter this Promotion On-Air.
- Number of Entries: Participants may submit no more than one (1) Entry.
- Number of Winners: There will be five (5) Winners (the "Winners") for this Promotion.
- Entry Information: Beginning Monday, October 30, 2023, through Friday, November 3, 2023, eligible participants are encouraged to listen to the Station's 2:00PM – 7:00PM broadcast for the on-air announcements to be the designated 9th caller to contact the Station. Become a Winner by being the 9th caller after the on-air solicitation for callers has been made. One (1) Winner will be selected per day during the Promotion Period.
- Prize (ARV): The Prize for this Promotion is as follows:
- Five (5) Winners will each be awarded with one (1) pair of tickets to the Lady B Basement Party, located at Wilson's Restaurant & Live Music, 709 Warwick Road, Hi-Nella, NJ 08083, on Saturday, November 4, 2023 ("Event") (ARV \$50)
- Prize Provider: Wilson's Restaurant & Live Music
709 Warwick Road
Hi-Nella, NJ 08083

The Winner agrees to look solely to applicable Prize Provider with respect to any claims, losses, or disputes in connection the element of the Prize provided by such party. The Station is not responsible for any failure of Prize Provider to deliver the Prize or any elements of the Prize.

ADDITIONAL PRIZE TERMS & CONDITIONS:

This Promotion is only open to listeners of the Station who are legal residents of the United States residing within the Philadelphia, Pennsylvania metropolitan area and 21 years of age or older as of the commencement of the Promotion Period.

Winners must be available to physically attend the Event on Saturday, November 4, 2023. If a Winner is either unable or unwilling to physically attend the Event on Saturday, November 4, 2023, he/she accepts and acknowledges that his/her Entry will be forfeited. It will be at the sole discretion of the Station to determine if another entrant is to be selected as a Winner if time permits. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.